

**FOR IMMEDIATE RELEASE**

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**Central Life Sciences Announces Feed-Through Fly Control Solution  
ClariFly® Larvicide Approved for Swine Following EPA Registration**

*Trusted name in cattle fly prevention brings control of  
house and stable flies to swine operations*

**Schaumburg, Ill., January 18, 2016** – Central Life Sciences today announced the addition of swine to the ClariFly® Larvicide label. Featuring the active ingredient diflubenzuron, ClariFly® Larvicide feed additive will now be available to control the emergence of manure-breeding flies from a swine operation.

“ClariFly® Larvicide has established itself as the most trusted feed-through fly control solution for cattle, and we are excited to make this available to swine producers for the first time,” said Mark Taylor, Director of Marketing at Central Life Sciences. “Swine pests pose a significant threat to an operation’s bottom line by spreading disease, interfering with animal comfort and performance and even potentially bringing about nuisance lawsuits from neighbors. An integrated pest management (IPM) program built around ClariFly® Larvicide can help protect producers from these risks.”

ClariFly® Larvicide Livestock Premix 0.67% is available in a 50-lb. bag and should be fed at a rate of 0.2-0.3 mg/kg per day for swine, with the higher rate being offered to light weight animals. When fed at the labeled rate, the average cost of ClariFly® Larvicide Livestock Premix 0.67% is \$1.95-\$2.25 per hog over a 150-day feeding period.

“Compared to the potential insect-related losses, the cost of ClariFly® Larvicide, at a penny per day per animal, is a minor but critical investment for any swine operation,” said Tom Beck, Senior Business Development Manager for Central Life Sciences.

ClariFly® Larvicide is a feed supplement that prevents adult house and stable flies, as well as other manure-breeding flies, from developing in and emerging from the manure of treated swine. Unlike conventional insecticides that attack the nervous system of insects, ClariFly® Larvicide works by interrupting the fly’s life cycle, rather than through direct toxicity, and it does so with no impact on the animal consuming it.

For more information on ClariFly® Larvicide, visit [www.centralflycontrol.com](http://www.centralflycontrol.com). For the most efficient control of flies and other major swine pests – including mosquitoes and German cockroaches – consider a comprehensive integrated pest management program

complemented by the complete lineup of pest control solutions featured at [www.starbarproducts.com](http://www.starbarproducts.com).

**About Central Life Sciences**

Central Life Sciences, whose founders pioneered biorational pest control more than 40 years ago, offers unique and effective pest management solutions to make life better for people, plants and animals. By affecting the insects' own chemistry, Central Life Sciences' products inhibit the life cycle of numerous pest species to reduce destructive populations. The Altosid<sup>®</sup>, ClariFly<sup>®</sup> and Starbar<sup>®</sup> lines of products decrease nuisance and disease-spreading flies from livestock and poultry operations, which helps increase animal performance and producer profitability.

Altosid, ClariFly and Starbar are registered trademarks of Wellmark International. Central Life Sciences with design is a registered trademark of Central Garden & Pet Company.

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