

FOR IMMEDIATE RELEASE

Contact Information:

Mark Newberg

847-330-5367

mnewberg@central.com

Central Life Sciences Promotes Mark Taylor to Vice President of Sales and Marketing for the Agricultural Products Division

Scott Boutilier, Vice President of Sales and Marketing for the Zoëcon Professional Products Division, expands role to include international and active ingredient Sales

Schaumburg, Ill., February 9, 2016 – Central Life Sciences, whose founders invented insect growth regulator (IGR) technology more than 35 years ago, announced the promotion of Mark Taylor to vice president of sales and marketing for the Agricultural Products division. In his new role, Taylor will oversee marketing and P&L responsibilities for the livestock, grain storage and processing, horticulture, turf and ant control in food crops segments. Taylor’s division includes the ClariFly® Larvicide, Altosid® IGR, Starbar® and Diacon® IGR product lineups. Taylor has been with Central Life Sciences for more than 12 years, most recently serving as director of marketing for the Agricultural Products division since 2012.

Taylor assumes the responsibilities for the Agricultural Products division from Scott Boutilier, whose role has expanded to include responsibility for active ingredient sales, Canada and other international business. Boutilier will remain as vice president of sales and marketing overseeing the Zoëcon Professional Products (ZPP) division, which includes the company’s professional pest and mosquito control products.

“We are excited to announce these new roles as both Mark and Scott have been integral to the growth and success of the Agricultural Products and ZPP segments,” said Frank Jusich, president of Central Life Sciences.

Prior to joining Central Life Sciences, Taylor held various sales and marketing roles with Alpharma Animal Health. Further, he was a technical service specialist with Merrick Inc. Taylor earned both his Bachelor’s Degree in Agricultural Science and Master’s Degree in Animal Nutrition from the University of Wisconsin, Madison.

Boutilier has been with Central Life Sciences for more than 15 years, previously holding marketing roles at LESCO and Ringer/Safer. Boutilier earned his Bachelor’s Degree from the University of Idaho, studying entomology with a minor in chemistry. He then studied insect biochemistry at the University of Minnesota.

About Central Life Sciences

Central Life Sciences products are a part of Central Garden & Pet Company. Central Life Sciences is dedicated to creating healthier environments and making life better for people, plants and companion animals around the world. As inventors of insect growth



regulator technology more than 35 years ago, the founders of Central Life Sciences pioneered biorational pest control: using the insect's chemistry as a means to reduce pest populations. To learn more about Central Life Sciences, visit our website at www.centrallifesciences.com or call 1-800-248-7763.

Altosid, ClariFly, Diacon and Starbar are registered trademarks of Wellmark International. Central Life Sciences with design is a registered trademark of Central Garden & Pet Company.

###