

FOR IMMEDIATE RELEASE

Contact Information:

Mark Newberg

847-330-5367

mnewberg@central.com

**Central Life Sciences Promotes Brandon Nicholson
to National Sales Manager for the Farm & Ranch Segment**

Schaumburg, Ill., April 4, 2018 – Central Life Sciences, whose founders invented insect growth regulator (IGR) technology more than 45 years ago, announced the promotion of Brandon Nicholson to the position of national sales manager for its Farm & Ranch segment. In his new role, Nicholson will oversee the strategic farm and ranch key accounts, while taking on management responsibility for the sales development managers and the Farm & Ranch managers. Nicholson has been with Central Life Sciences for more than six years, most recently serving as national account manager for Farm & Ranch since April 2016.

“Brandon has a deep knowledge of the farm and ranch industry and his enthusiasm, leadership and focus will help us meet 2018 strategic goals,” said Tracy L. Harris III, Vice President of Sales for Central Life Sciences.

Prior to joining Central Life Sciences, Nicholson held a territory sales position with Bo Brown Company and various positions within Lextron Animal Health and Walco International.

About Central Life Sciences

Central Life Sciences products are a part of Central Garden & Pet Company. Central Life Sciences is dedicated to creating healthier environments and making life better for people, plants and companion animals around the world. As inventors of insect growth regulator technology more than 45 years ago, the founders of Central Life Sciences pioneered biorational pest control: using the insect’s chemistry as a means to reduce pest populations. To learn more about Central Life Sciences, visit our website at www.centrallifesciences.com or call 1-800-248-7763.

Central Life Sciences with design is a registered trademark of Central Garden & Pet Company.

###